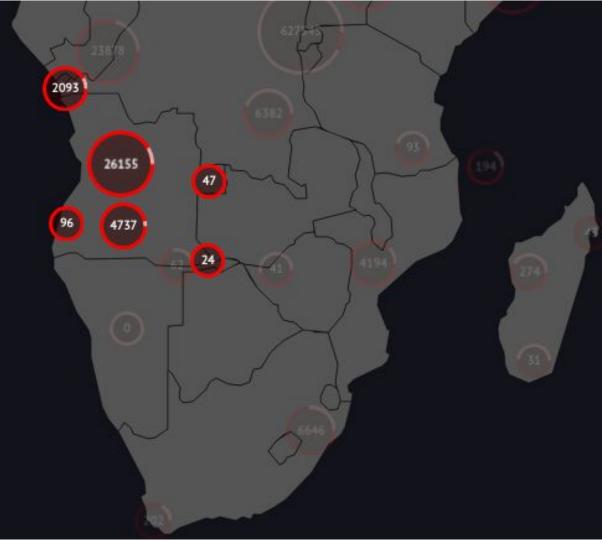
Hidden Hot Battle Lessons of Cold War

All Learning Models Have Flaws, Some Have Casualties

Davi Ottenheimer

6th Annual
GLOBAL BIG DATA
CONFERENCE
AUG 28th, AUG 29th & AUG 30st 2018

Santa Clara Convention Center, 5001 Great America Parkway, Santa Clara, CA.



Abstract

In a pursuit of realistic expectations for learning models can we better prepare for adversarial environments by examining failures in the field?

All models have flaws, given any usual menu of problems with learning; it is the rapidly increasing risk of a catastrophic-level failure that is making data /robustness/ a far more immediate concern.

This talk pulls forward surprising and obscured learning errors during the Cold War to give context to modern machine learning successes and how things quickly may fall apart in evolving domains with cyber conflict.



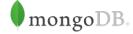


whoami

"most exciting part of history is analysis of how things really happened, fixing integrity in huge warehouses of data"

-- davi





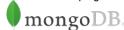


Warning: Big Picture Talk Ahead

"Generalists are becoming rare, and they are being replaced by specialists.

[...] Specialization is not just for insects and it will not stop, but the human in the loop is ever less likely to have the big picture."

-- Dan Geer, CIA



Ever Less Likely to Have Big Picture?





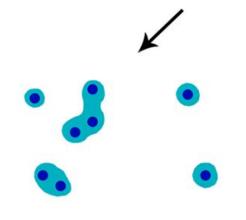
False

Technology historically augments and promotes humanity. Enables us to generalize, think bigger picture

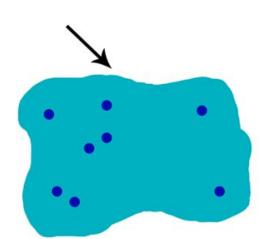




General Introduction to Generalization



Local generalization: Generalization power of pattern recognition



Experience

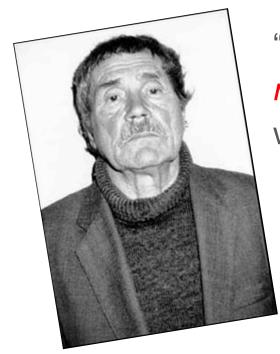
Extreme generalization: Generalization power achieved via abstraction and reasoning

(Synthesis and Analysis)





Warning: History (Big Picture) Talk Ahead



"It is a well known fact the new is no more than a reinvention of the old which has been totally forgotten."

-- Vasily Mitrokhin,

KGB archivist and defector, 2002

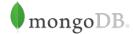


Warning: Philosophy (Big Picture) Talk Ahead

"Those who cannot remember the past are condemned to repeat it."

-- George Santayana, 1906







Remember the Last Hot Battle of Cold War?





Nixon "Realist" Foreign Policy of White Supremacy

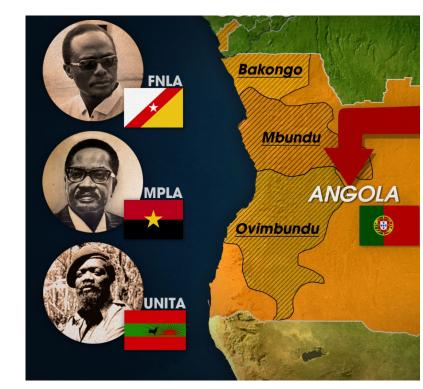
- 1. White supremacy defeated in WWII
- 2. Sets stage for liberation and self-rule (anti-colonialism)
- 3. Kissinger rejects trends, dismisses black governance
 - a. Criticises Wilson (WWI), Truman and Eisenhower (WWII)
 - b. Declares geopolitics a necessarily elite amoral exercise
 - c. Rejects President Johnson's "racial justice" doctrines
 - d. Labels "anti-white" anyone in US gov who disagrees
- 4. Data integrity contest with State...





Foreign Service Expert Analysis: Angola 1975

- 1. No real US security issues
 - o Oil
 - Coffee
- 2. Domestic political contest
 - FNLA (National Front for the Liberation of Angola)
 - MPLA (People's Movement for the Liberation of Angola)
 - UNITA (National Union for the Complete Independence of Angola)







Foreign Service Expert Analysis: Angola 1975

3. Regional Dynamics

- Everyone wary of USSR
- Benguela railroad control (export/import)

4. Mobutu (Zaire)

- Courts econ aid from China
- Paranoid: June 1975 when economy weak he jails CIA for coup plotting





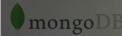


Postcolonial = Inherited Unmanageable Bureaucracy

FAILURES WERE **NOT** BECAUSE DID NOT KNOW HOW TO GOVERN

- External territorial threats
- Ideological divisions
- Resource scarcity
- Refugee influx







Eduardo Mondlane

"His 'American decade' began as he earned his Oberlin BA in sociology and anthropology in 1953, followed by MA at Northwestern University, and PhD in anthropology at Harvard" ... began his college education at Witwatersrand University in South Africa, but, after a year, was forced to withdraw by the new apartheid-oriented Nationalist Party government.

Protestant missionaries in Mozambique helped arrange a scholarship from the Phelps-Stokes Fund in New York for Eduardo to study in the United States, but Eduardo decided to attend Lisbon University where he could learn first-hand about Portuguese government and policies, and gain a better command of the language. However, after a year of ill-treatment as an African student, he accepted the scholarship and arrived at Oberlin.

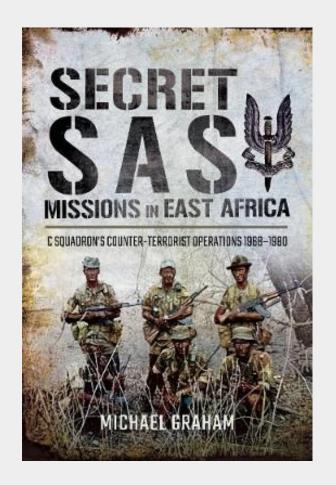
...remembered as "a strong, intelligent, eloquent, and valiant man—a man of the highest character and ideals. Dedicated to the cause of freedom for his own country, he was in every sense a citizen of the world."



Eduardo Mondlane

Assassinated 1969

(MLK 1968, Sharmarke 1969, Mboya 1969)





Kissinger 1975 Dismisses "Bleeding-Hearts"

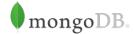
Closed Learning Model (Cognitively Blind)

- Wanted post-Vietnam quagmire for USSR
- Called "No-Win War" the "inexpensive" one
 - \$100m estimate to "win" too visible, needs supervision
 - \$14m for long-term subversion, hidden from US public
- Selects "White Minority 'Communication' Option"



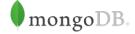


"only real result of [Kissinger doctrine] would be to mire US deeper on the side of the oppressors in southern Africa"





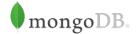
27 Years of Angolan Civil War (1975-2002)500,000 killed





27 Years of Mozambique Civil War (1964-1992)

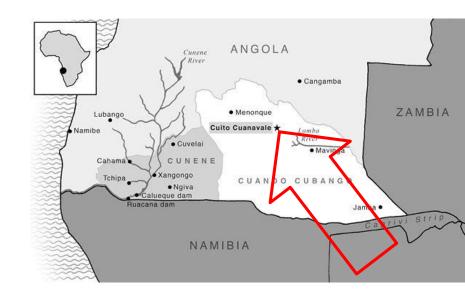
1,000,000 killed (600,000 children)





End Point: 1987 Cuito Cuanavale Hot Battle

- Despite post-1977 arms boycott...
 South Africa invaded Angola
- Cuba airlifted massive defense
- South Africa failed, forced to withdraw
- Angolan-Cuban win liberated blacks
 - Namibian independence
 - Unbanned political parties
 - Release of political prisoners





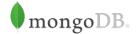


What's The Cold War's Last Hot Battle Got to Do With Cyber?





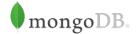
Don't Repeat Past Mistake



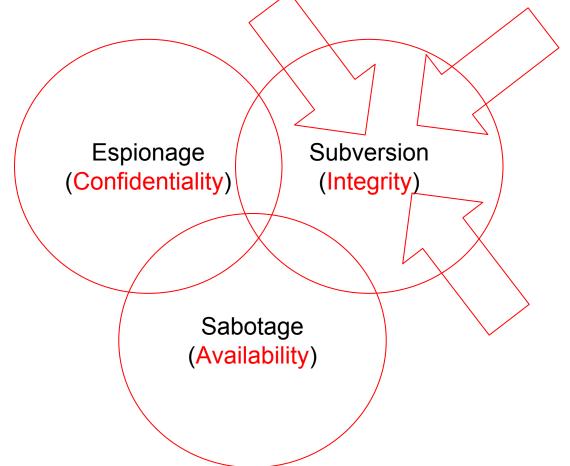


Data Integrity Contest...





Cyber Triad







Confidentiality in the 2000s

2007 EKMI (Enterprise Key Management Infrastructure)

"...a collection of technology, policies and procedures for managing all cryptographic keys - symmetric and asymmetric..."

2009 KMIP (Key Management Interoperability Protocol)

RSA, HP, IBM, Thales, Brocade, and NetApp

"...interoperable protocol for standard communication between key management servers, and clients and other actors..."







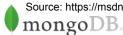
And From the Bigger Picture:

"...performance for very basic query (select and decrypt single encrypted column) using cell-level encryption around 20% WOrse. ... several magnitudes worse to encrypt an entire database."

-- Microsoft 2008

System Level Data Protection API (DPAPI) protects the SMK. DMK is protected by Arrows show the most the Service Master common encryption Key which is created Database Master configurations, Other by SOL Server combinations are possible. Kevs are created using both the Service Master Key and a password, DMK's Dotted lines show architecture that allow Transparent Data may be altered to use Encryption. only a password. DMK Password Database Master Key Password Certificate Password Asymmetric Symmetric Key Key Encrypted Symmetric **EKM** Module Password TIP: To ensure good An Extensible Key performance, avoid encrypting Management (EKM) data using certificates or module holds symmetric or asymmetic keys. asymmetric keys

Windows Operating





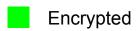
outside of SQL Server

Confidentiality: 2017...

Howabout a Nice Hot Cuppa Cell-Level Encryption?

	attribute: birthday	attribute: CCN	asset: phone	liability: balance
alice	July 23, 2017	7asdg9D Ag73kj0	\$200	
bob	x4Adfxj3l a93das	5555-555 5-5555	\$100	\$100





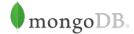


Unencrypted





Cyber Flaw Triad Subversion Confidentiality CONTROLS (Integrity) Sabotage (Availability)





Availability: 2014

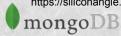
Launch Hybrid Cloud - 48 Hour Objective

- 40,000 hours invested
- 10 hour launch achieved

Zero Downtime - One Million Bucks Guaranteed

"...first customer to demonstrate...data services switched off, throttled back, post-processed, deprioritized (even for one moment) gets one million bucks."

-- David Goulden, CEO, EMC Info Infra (II)





Availability: 2017

Launch 50,000 Servers / Month - 100% Success Objective

Limited Herd Specialization



- 93% 97% Provision Success on Reliable Installs (Ubuntu)
- 89% on Complex Installs (Windows 2012 R3)
- 100% achieved January 2017: 100s Loss Prevention/Mo



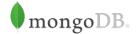
Cyber Flaw Triad Subversion Confidentiality CONTROLS (Integrity) Availability CONTROLS



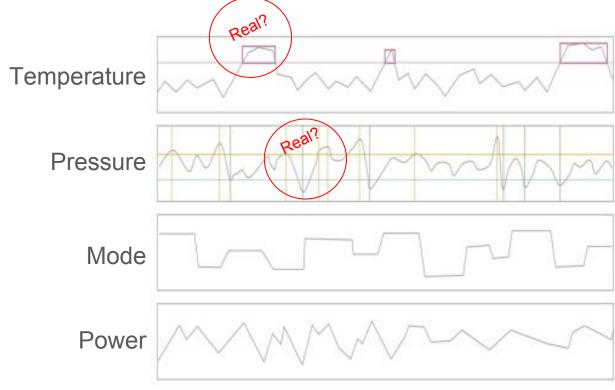


Data Integrity Contest...



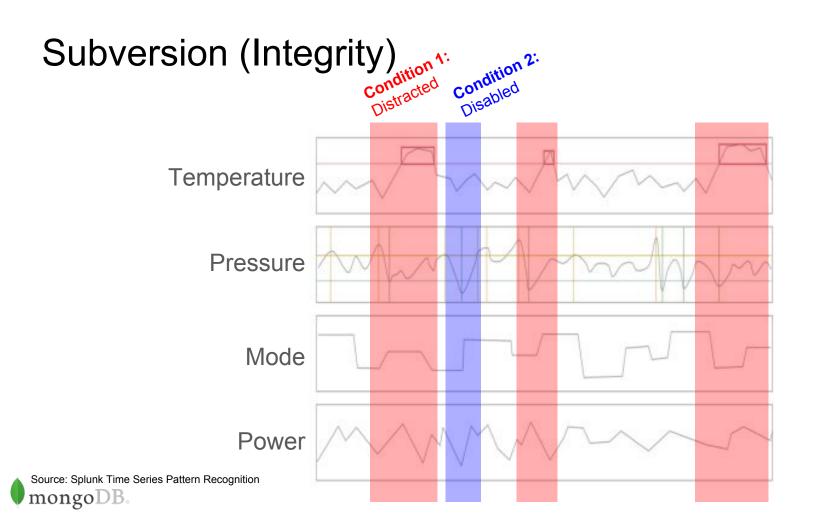


Deadly Abstraction and Reasoning Flaws













Grant Williamson @ozjimbob · 16h

This is probably the most potentially deadly app I've ever seen

Unregulated Integrity = SNAFU

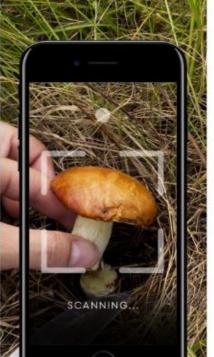
Situation Normal All F---ed Up



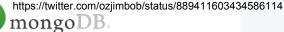
Mushroom - Instant mushroom plants identifi... Quest Mobile IIc

\$7.99 In-App Purchases











We Already Train Learning Systems to Harm

LYDEN: I wonder what the impact is of all of this lack of female representation.

DAVIS: We just heard a fascinating and disturbing study, where they looked at the ratio of men and women in groups. And they found that if there's 17 percent women, the men in the group think it's 50-50. And if there's 33 percent women, the men perceive that as there being more women in the room than men.

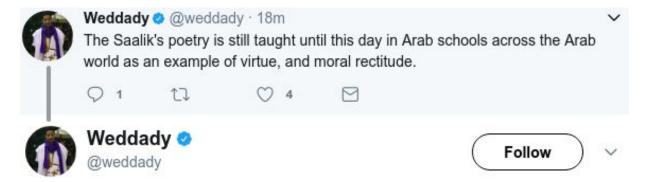
LYDEN: Why else, Geena Davis, do these kinds of disparities matter?

DAVIS: What we're, in effect, doing is training children to see that women and girls are less important than men and boys. We're training them to perceive that women take up only 17 percent of the space in the world. And if you add on top of that, that so many female characters are sexualized - even in things that are aimed at little kids - that's having an enormous impact as well.



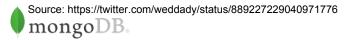


We Manipulate the Software Embedded in People



So how do the Jihadis come into the picture? the are basically manipulating the software already embedded in people's by using these themes

1:54 PM - 23 Jul 2017



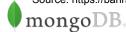


We Automate Manipulation: Attacks on Al Jazeera نطالب باغلاق قناة الخنزيرة "Tweets Were "71% Bots" نطالب باغلاق قناة الخنزيرة

Date of Sample	23rd June 2017
Sample Size (Total Tweets)	8107
Number of Tweets from Bots	≈580 0 (71%)
Total Unique Accounts	≈4116
Total Unique Bots	≈2831 (68.8% of total)

2338 Bot Accounts Created 2016:

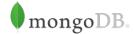
- May 818
- April 610





Data Integrity Contest...





Sierra Leone

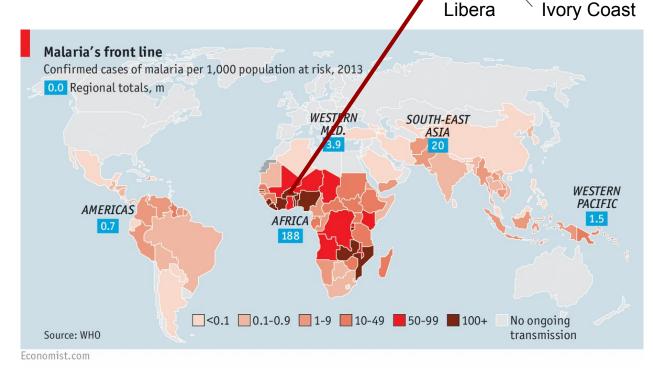
Disease Abstraction and Reasoning...

"Up to 35% of antimalarial drugs are useless"

2. Supply-Chain

Data Integrity

Broken







Insecure Learning Models Are Nearly Everywhere (Data Integrity Threats)





2016: Knightscope Observational Data Failures

Didn't See Toddler

- "...meant for observing and reporting only"
- Knocked Him Down
- Ran Over Him
- Weighs 300lbs
- Second Incident



http://abc7news.com/1423093/

http://www.fastcoexist.com/3049708/meet-the-scary-little-security-robot-thats-patrolling-silicon-valley



flyingpenguin

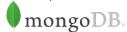




2017: Knightscope "Advanced Anomaly Detection"

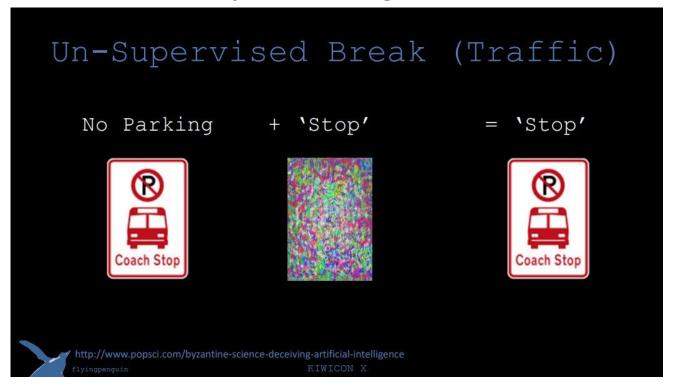


Sources: https://twitter.com/gregpinelo/status/887019884458192896, https://twitter.com/bilalfarooqui/status/887025375754166272





2016: Remember My Warnings to Tesla?







(1) Eye Chart (2) Sign Shape (3) Max Speed

Venkat Viswanathan
@venkvis

Follow

autopilot camera misreads 101 sign as 105 speed limit at 87/101 junction San Jose. Reproduced every day this week.











"Intelligent Machines" *Fatally* Fail Integrity Tests...

"According to a preliminary report from the National Transportation and Safety Board, at the time of the March 23rd, 2018 crash that claimed the life of Walter Huang, the 2017 [driverless car] was <u>speeding</u>"

EXPECTED:



ALTERED:

SPEED LIMIT 105





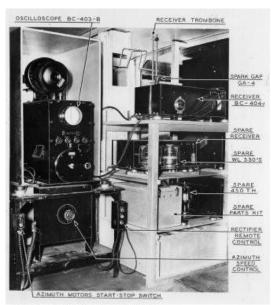
This Trajectory Should Not Be Surprising to Anyone





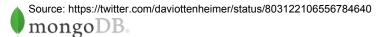
7 Dec 1941

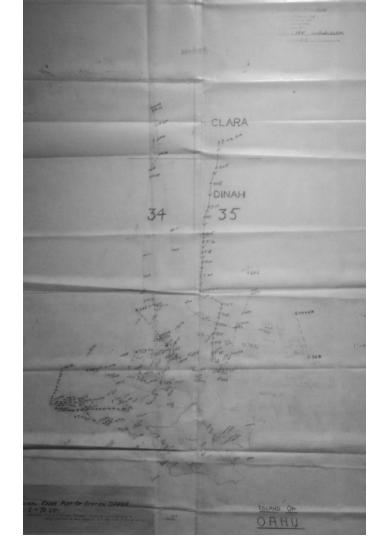
"...up until that time the military thought radar was just another toy..." -Pvt Lockard, Signal Company, HI



16. Parts of an early SCR-270 installed in a K-30 truck.

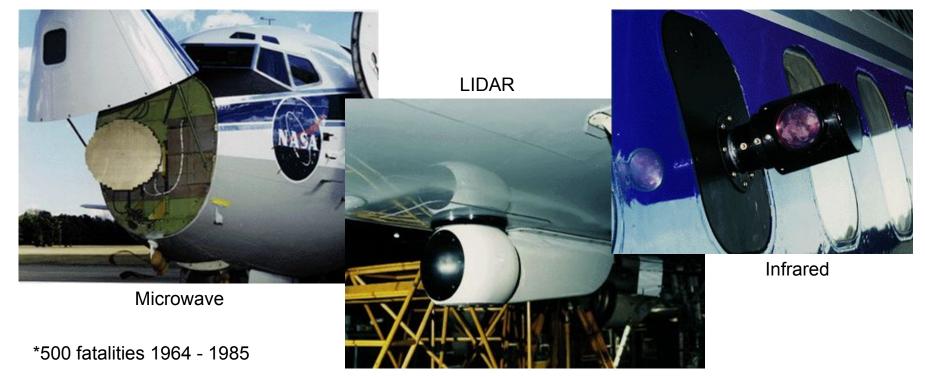
Source: H. W. Andrews from Zahl papers







1986: NASA Analysis To Solve Windshear Deaths*





2017: Onboard Sensors Generate +800TB / Flight

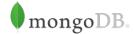
Got Data...
...Integrity?





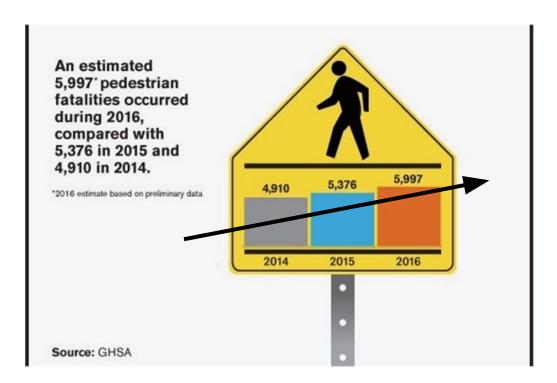


What Deaths Could We Be Solving For Today?

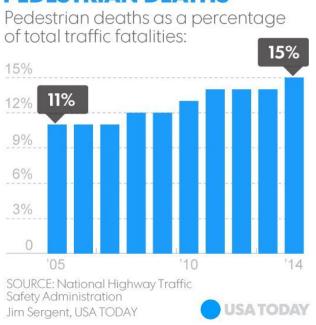




Driverless Ecomomics Hint at Increased Deaths



PEDESTRIAN DEATHS





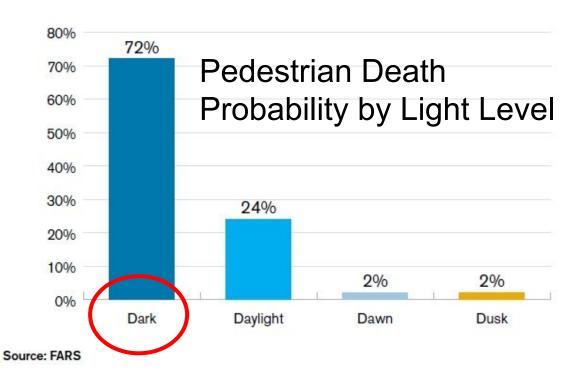


Reinforcement Learning Defeat



You Expect "Intelligent" Machines To Save Lives?









Removing Brakes on Innovation: Killed a Woman



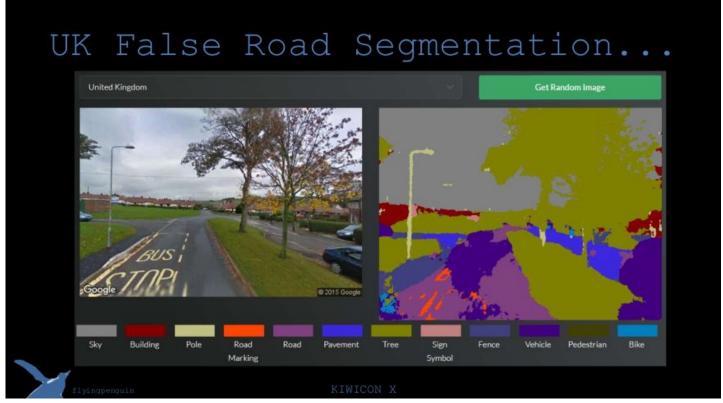
"Arizona welcomes ... self-driving cars with open arms and wide open roads. While California puts the brakes on innovation and change with more bureaucracy and more regulation, Arizona is paving the way for new technology and new businesses," [Governor] Ducey said. "California may not want you, but we do."

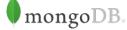
https://www.washingtonpost.com/news/dr-gridlock/wp/2018/03/19/uber-halts-autonomous-vehicle-testing-after-a-pedestrian-is-struck/





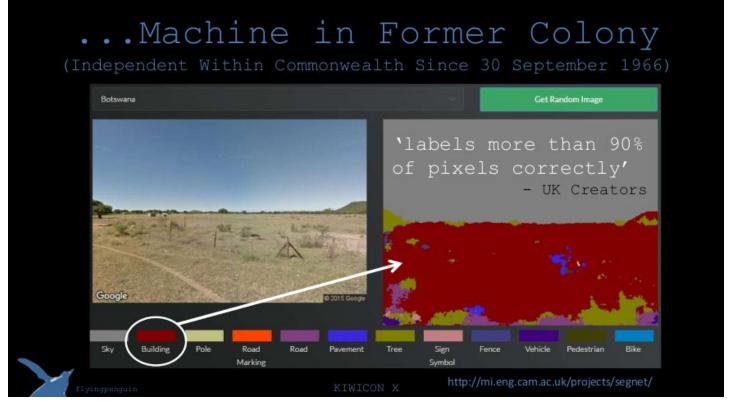
Driverless Vision Classification Test







Classification Failure





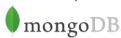


NHTSA Report on Tesla Death

Tesla's design included a hands-on the steering wheel system for monitoring driver engagement. That system has been updated to further reinforce the need for driver engagement through a "strike out" strategy. Drivers that do not respond to visual cues in the driver monitoring system alerts may "strike out" and lose Autopilot function for the remainder of the drive cycle.

7.0 CONCLUSION

Advanced Driver Assistance Systems, such as Tesla's Autopilot, require the continual and full attention of the driver to monitor the traffic environment and be prepared to take action to avoid crashes.



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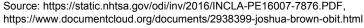
While drivers have a responsibility to read the owner's manual and comply with all manufacturer instructions and warnings, the reality is that drivers do not always do so. Manufacturers therefore have a responsibility to design with the inattentive driver in mind. See Enforcement Guidance Bulletin 2016-02: Safety-Related Defects and Automated Safety Technologies, 81 Fed. Reg. 65705.

Data Integrity Failures Kill

- Autopilot requires continual and full attention of driver
- 2. Drivers will not do so, therefore *Manufacturers responsible*
- 3. System had to be updated to disable Autopilot if driver not continuously and fully attentive

attended the University of New Mexico and enlisted in the Navy in 1997. Joshua became a master EOD technician and due to his determination and dedication, he achieved his aspirations to be part of the Navy SEAL teams. He dedicated 11 years to the Navy and was an honored member of the elite Naval Special Warfare Development Group (NSWDG). After his discharge, he worked for Tactical Electronics and then created his own successful technology company, Nexu In-









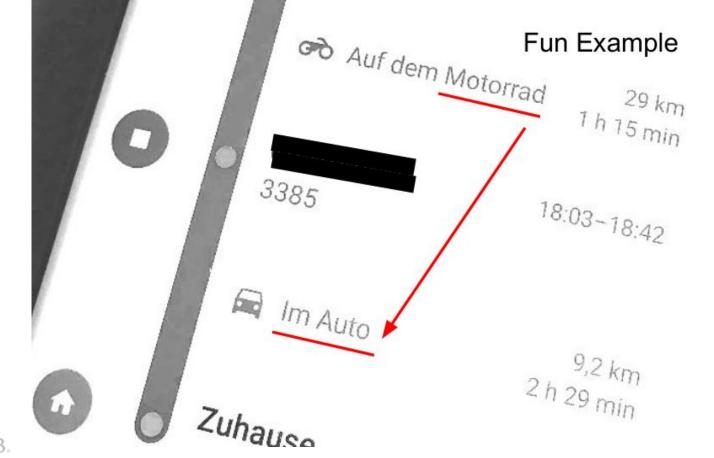
And What About Safety of Something Like a Central "God View...For Viewing Pleasure"?





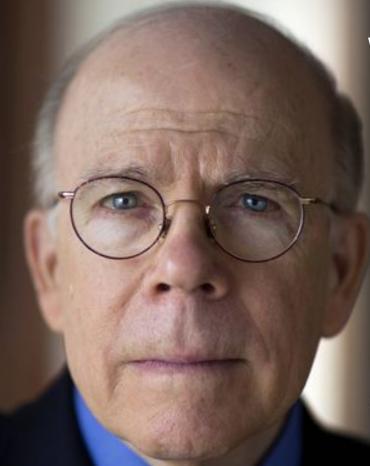


Easily Broken Also



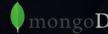






Who Controls "Truth"?

"Factions in this Administration are using intelligence as weapons against each other" JOHN MCLAUGHLIN ACTING DIRECTOR 2004 CIA





"Al is the Civil Rights Battle of Our Time"

-- @yeshican

Artificial Intelligence

(machine-selected means to achieve ends)

Machine Learning

(machine-developed means)

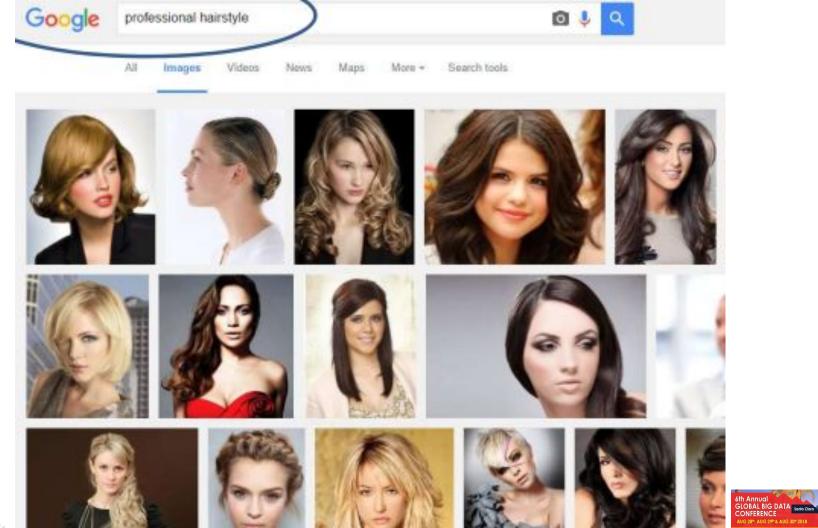
"Deep"

(consecutive layers of algorithms that process outputs from previous layer)

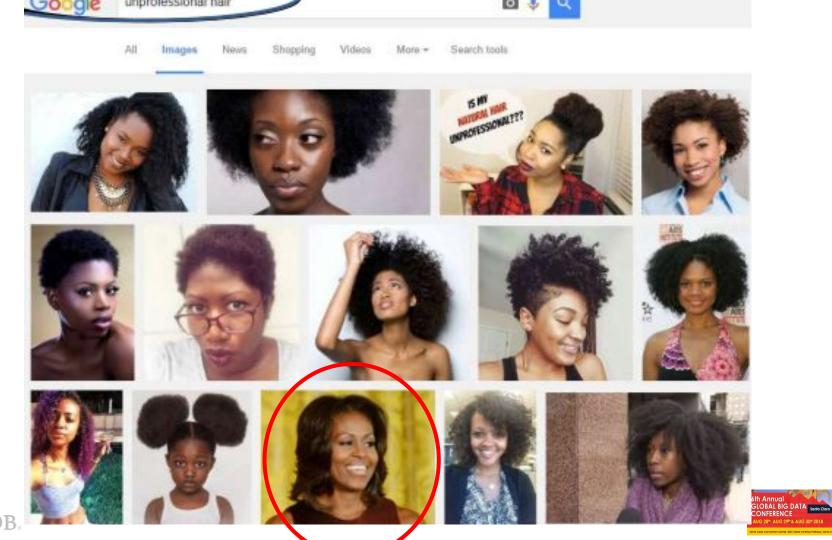


False 'Criminal' Labeling

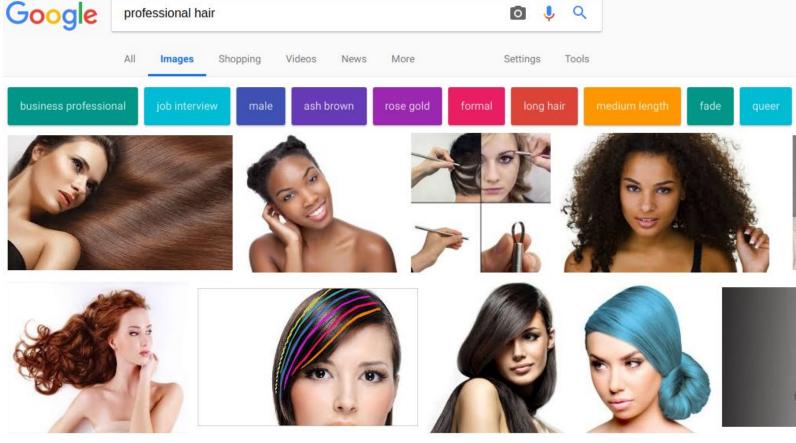
'compared predicted to actual recidivism: scores wrong 40% of the time and biased against black defendants.'







Three Years Later



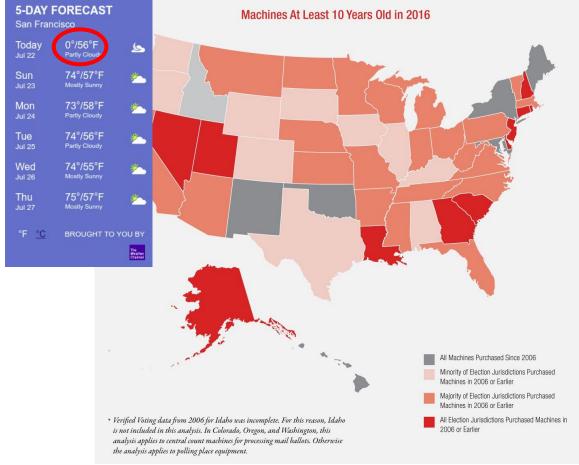
https://www.iafrikan.com/2016/06/25/why-does-a-google-search-for-unprofessional-hair-show-images-of-black-women-including-michelle-obama-2/

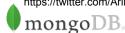




Looking Ahead at Subversion Risks

- Environmentalism
- Education
- Criminal justice
- Healthcare
- Election tallies
- Border disputes







Hidden Hot Battle Lessons of Cold War

All Learning Models Have Flaws, Some Have Casualties

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